

2024 sponsorship opportunities

★ a vintage affair, presented by wilbur's total beverage, has been pouring for pathways for 20+ years.

Pathways provides compassionate, comprehensive hospice and palliative care for those who have an advanced medical condition and those who are grieving. As a community-based nonprofit since 1978, Pathways is a recognized leader in providing a wide range of counseling and support services in Fort Collins, Loveland, Greeley, and Northern Colorado. Pathways ensures patients receive the care they need, regardless of their ability to pay.

Pathways also understands the importance of grief support, counseling, and education following the loss of a loved one. Through Pathways Grief and Loss programs, bereavement services are not only available to the families of patients but also to anyone in the community who has suffered from the loss of a loved one.

Pathways works diligently to steward donations so they can be used where needed the most. This year, by participating as a sponsor or attendee, you will be supporting Pathways' Bereavement Counseling Program.

The numbers below illustrate the impact of the Pathways Grief and Loss program in 2023.



396
TOTAL NUMBER SERVED
Parents, families, general public, community.



Funding for bereavement services provided by Medicare and other funding sources does not cover comprehensive grief support care for the community.

Your support ensures that anyone in our community in need of Pathways services will be able to receive quality care regardless of their ability to pay.

CABERNET \$5,000

- 16 Tickets to Event
- Logo recognition on Pathways Website
- Ad space in Event Program
- Logo recognition on Event Invitation
- Logo recognition included in Email Newsletters
- Logo recognition in all Print Advertisements
- Name mentioned in all Radio Advertisements
- 8 Social Posts
- Recognition included in all News Releases

PINOT GRIGIO \$2,500

- 8 Tickets to Event
- Recognition on Pathways Website
- Logo recognition in Event Program
- Logo recognition on Event Invitation
- Logo recognition included in Email Newsletters
- Logo recognition in all Print Advertisements
- Name mentioned in all Radio Advertisements
- 4 Social Posts
- Recognition included in all News Releases

CHARDONNAY \$1,500

- 8 Tickets to Event
- Recognition on Pathways Website
- Logo recognition in Event Program
- Logo recognition on Event Invitation
- Logo Recognition included in Email Newsletters
- 2 Social Posts
- Recognition included in all News Releases

BAND SPONSORSHIP \$1,000

- 6 Tickets to Event
- Recognition on Pathways Website
- Signage at Band Stage
- Logo recognition in Event Program
- Logo recognition on Event Invitation
- Logo Recognition included in Email Newsletters
- 2 Social Posts
- Recognition included in all News Releases

PINOT NOIR \$750

- 4 Tickets to Event
- Recognition on Pathways Website
- Logo recognition in Event Program
- Logo recognition on Event Invitation
- Name included in all News Releases

There is no guaranteed seating. Please let us know if this is important to you. Custom sponsorship opportunities are available.

For additional sponsorship or event information, please contact:

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